



April 30, 2021

TO: FASHION DESIGN COLLEGE STUDENTS
FASHION DESIGN RECENT GRADUATES
HIGH SCHOOL STUDENTS INTERESTED IN FASHION CAREERS

2021 SCHOLARSHIP COMPETITION

AWARDS

- Current College Level Students
 - First Place \$2,000 Tuition Scholarship, 1 Year AIBI Student Membership
 - Second Place \$1000 Tuition Scholarship, 1 Year AIBI Student Membership
- Current High School Seniors
 - \$500 Tuition Scholarship
 - 1 Year AIBI Student Membership
- Entrepreneurs
 - 1 Year AIBI Membership
 - 1 Year Fashion Lab Access
 - 1 Year Complementary Business of Fashion Access
- People's Choice
 - 1 Year AIBI Membership
 - 1 AIBI T-Shirt

CRITERIA

College Level Students

- Each entrant must be a current college student (as of April 30, 2021) in a Chicagoland* college Fashion Design Program.
- Students must provide a current copy of their student ID and schedule
- Garments submitted must be original work created entirely by the student.

High School Students

- Each entrant must be a high school senior for the 2021/2022 school year in a Chicagoland* high school
- Students must provide a current copy of their student ID and schedule
- Garments submitted must be original work created entirely by the student.
- Tuition Scholarship funds can only be used for college level fashion education, so this competition is best suited for students currently applying to fashion programs.

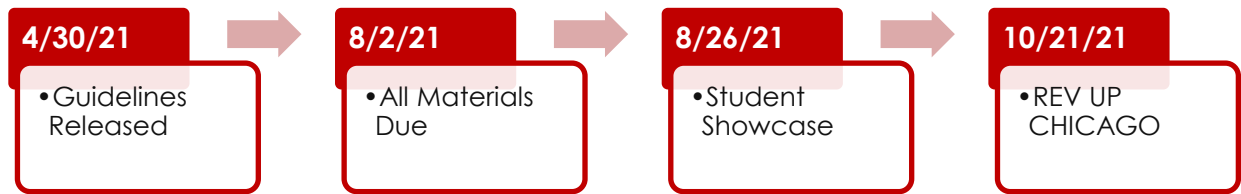
Entrepreneurs

- Each entrant must live in Chicagoland*
- Must be in the process of launching a fashion business
- The business does not need to be incorporated
- Garments submitted must be designed by the entrant, but can be constructed by a separate stitcher

*Within a 50 mile radius from downtown Chicago.



TIMELINE



Applications and entry videos can be uploaded starting on Monday, May 17, 2021 at 12:00 AM* up to and ending at 11:59 PM* on Monday, August 2, 2021. Entries arriving after 11:59 PM* on Monday, August 2, 2021 will not be accepted.

All entries will be showcased on August 26, 2021. Finalists will be announced that night. The public will have the opportunity to vote for their favorite finalist from 6:00 PM* on August 26, 2021 through 11:59 PM* on October 2, 2021. The winners will be announced on October 21, 2021 at the REV UP CHIAGO Fashion Showcase.

Please note: Garments selected as final entries will be displayed at the announcement event. More information regarding the event will be provided closer to that date.

GOOD LUCK!

COMPETITION RULES

1. Each participant must make an entire, wearable, garment. Students must design and fully construct their garments themselves. Entrepreneurs can contract out their construction.
2. Only 1 entry per contestant is allowed.
3. Participants must upload their application and final video to this Dropbox: <https://www.dropbox.com/request/Lc1sPee0J9K3cQeFhuZR> by August 2, 2021 at 11:59 PM*.
4. Deadlines are final. Late entries will not be considered.
5. All entries will be judged by AIBI-elected Judges.
6. Prizes will be awarded to winners by November 15, 2021. All awards must be utilized by December 31, 2022.
7. A popular vote for Best Design will be counted for participants with the most votes via donation-based voting. Contestants are highly encouraged to participate in social media to drive votes for their designs!
8. Participants must follow all submission guidelines to be considered for the scholarship.

*All deadlines are in CST



SUBMISSION GUIDELINES:

Deadline: August 2, 2021 at 11:59PM CST

Upload: <https://www.dropbox.com/request/Lc1sPee0J9K3cQeFhuZR>

Label: Scholarship Type – Last Name First Name – Item (Ex. College – Doe Jane - Video)

Photos: Submit 2 – 3 still photos of your garment on a model.

Contestant Info: Submit a headshot and (2-3 sentence) short bio.

Media Release: Both the contestant and model need to sign a Media Release Form.

Model: You do not need to hire a professional model. Modeling the garment yourself, or working with a friend or family member is acceptable.

Music: Music must be chosen from this website <https://app.soundstripe.com/>. Provide the link to your music selection on your application, it will be added for you for the virtual broadcast.

Video Specs:

- Finished video must be 1 – 1.5 minutes.
- Film in landscape mode.
- Include the garment in motion on a model as well as close-ups of details.
- Be creative with the location you choose, tell us the story of this garment through your lens.

You may start working on your design immediately! Please keep a journal, take video or pictures of your process and inspiration as you go. Remember to have fun and be well!

We encourage you to post your progress to social media and tag our accounts with your post using handle @aibichicago and #RevUpChicagoScholarship

DO NOT post any photos or video of the finished garment/look until after the announcement event has broadcast on August 26th!

Please contact: aibi@aibi.com with any questions.

Follow our competition via hashtag #RevUpChicagoScholarship



Application

Name _____

School/Company _____

Grade Level ☐ College Student ☐ High School Student ☐ Entrepreneur _____

Home Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Instagram _____ Facebook _____

Garment Description:

Link for music selection: _____

Signature _____ Date _____

BY SIGNING ABOVE I AGREE TO SUBMIT MY WORK FOR REVIEW FOR THE AWARDING OF THE 2021 AIFI SCHOLARSHIPS. I AGREE THAT AIBI AND AIFI ARE NOT TO BE HELD LIABLE FOR ANY DAMAGE THAT OCCURS TO MY GARMENT IN THE REVIEW PROCESS. ALL DECISIONS ARE FINAL AND SUBJECT TO AIBI/AIFI RULES ONLY. SCHOLARSHIP FUNDS MAY BE USED FOR TUITION PURPOSES ONLY, CHECKS ARE WRITTEN DIRECTLY TO THE SCHOOL IN THE WINNER'S NAME.



MEDIA RELEASE FORM

I, _____, grant permission to Apparel Industry Board, Inc., Apparel Industry Foundation, Inc., Zzazz Productions, Francis Son, and Perillo Gold Coast, hereinafter known as the "Media" to use my image (photographs and/or video) for use in Media publications including:

Videos
Email Blasts
Recruiting Brochures

Newsletters
Magazines
General Publications

Website and/or Affiliates
Social Media
Other: _____

I hereby waive any right to inspect or approve the finished photographs or electronic matter that may be used in conjunction with them now or in the future, whether that use is known to me or unknown, and I waive any right to royalties or other compensation arising from or related to the use of the image.

Please initial the paragraph below which is applicable to your present situation:

_____ - I am 20 years of age or older and I am competent to contract in my own name. I have read this release before signing below, and I fully understand the contents, meaning and impact of this release. I understand that I am free to address any specific questions regarding this release by submitting those questions in writing prior to signing, and I agree that my failure to do so will be interpreted as a free and knowledgeable acceptance of the terms of this release.

_____ - I am the parent or legal guardian of the below named child. I have read this release before signing below, and I fully understand the contents, meaning and impact of this release. I understand that I am free to address any specific questions regarding this release by submitting those questions in writing prior to signing, and I agree that my failure to do so will be interpreted as a free and knowledgeable acceptance of the terms of this release.

Signature: _____

Printed Name: _____ **Date:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Signature of parent or legal guardian: _____
(if under 20 years of age)