



MENTORING PROGRAM

The Apparel Industry Board, Inc. (AIBI) continues to provide the 'Creative Counseling Program', a one-on-one mentoring opportunity for industry entrepreneurs to assist in improving their bottom lines and gaining insight to the apparel business.

AIBI was founded in 1987 by the late Mayor Harold Washington, and is a delgate agency of the City of Chicago, Department of Planning and Development. Our mission is to nurture and grow the fashion, apparel and sewn products industries in the Chicagoland area. For 28 years, we have worked with literally every resource company in the Greater Midwest that is used by our industry and have assisted hundreds of young designers as they have learned the art of creating a successful business.

COSTS

The cost of a mentoring session (1 hour) is charged at \$150.00. It is available to AIBI members charged at a rate of \$100.00 per hour.

TOPICS

From A to Z, the topic is driven by you! Our history allows us to cover every aspect of business operations: design concept, costing for profitability, business plans, sourcing materials, contractors and patternmakers, manufacturers and sample makers, PR and trade shows. Whatever you need help with, AIBI is here to help and has the connections and resources to be able to assist you!

BENEFITS

You will receive constructive feedback on your ideas and plans, allow us to help connect you to the right people and answer the age old questions...

How do I GROW my business?

HOW MUCH should this cost?

WHERE DO I START?

Should I be in a TRADESHOW?

WHY is this so HARD?

WHY do I need a CONTRACTOR?

WHERE can I sell this?

SCHEDULE AN APPOINTMENT TODAY

All consultations take place in the AIBI Offices, and may be scheduled by calling or emailing
(312-836-1041, or aibi2@aibi.com)