



TECHNICAL DESIGN WORKSHOPS

DEVELOPING A TECHNICAL PACKAGE FOR YOUR PRODUCT

(max 10 people)

- **Part 1 – 6 hours**

- **Creating a technical flat sketch using Adobe Illustrator**

- A picture is worth a thousand words. This first part of the workshop covers how to develop a drawing for a product that communicates all of the technical details to anyone who plays a role in getting your product to market. This part of the process is extremely important for manufacturing accuracy, costing, patent application, and future style development

- **Part 2 – 3 hours**

- **Putting together the components of a Technical Package**

- A good tech pack contains all of the information needed to develop, produce, and market your product. In the sewn product industry, tech packs are a necessity to avoid costly mistakes as a result of mis-communication. We will cover all of the potential components of a technical package, how to create one, and the use of technical packages in the industry.

DEVELOPING YOUR SIZE SPECIFICATIONS – 3 hrs

(max 10 people)

All designers must know how to size their products to fit within their target market. In this workshop we will cover:

- Researching and establishing your size range and size scale
- Your sample body measurements
- Developing a size chart for consumers
- Determining the correct proportions as product grades
- How to work with your production team to assure correct grading of your product.

At the completion of the workshop, each attendee will have a completed size chart and fully graded specification that can be used for grading patterns.

CREATING A LOOK BOOK WITH ADOBE PROGRAMS - 6 hours

(max 10 people)

Learn how to create a professional line sheet or look book using the industry standard software. (pre-req: Creating a technical flat sketch using Adobe Illustrator)

CREATING YOUR OWN TEXTILE DESIGN - 3 hours

(max 10 people)

In this course we will cover developing textiles prints and designs using Adobe Illustrator and Photoshop. Topics covered include, colorways, repeats, printing methods, and the use of digital printing in the apparel industry. (pre-req: competency with Adobe Illustrator and Photoshop)